

**Jefferson County Smoke Free Coalition  
Social Norms Campaign**

Thank you for taking the time to complete this survey. Please do **not** write your name on this survey. Because your name will not be on the survey there is no way to connect answers to students; so please be honest in your responses.

We're going to ask you some questions about the kids in your School. We want you to imagine you are in a cafeteria filled with 100 students.

1. How many of the 100 kids do you think have EVER smoked cigarettes, even 1 or 2 puffs?  
a.) 0   b.) 1 to 15   c.) 16 to 30   d.) 31 to 45   e.) 46 to 60   f.) 61 to 75   g.) 76 to 100
2. How many of the 100 kids do you think have smoke a cigarette in the last 30 days?  
a.) 0   b.) 1 to 15   c.) 16 to 30   d.) 31 to 45   e.) 46 to 60   f.) 61 to 75   g.) 76 to 100
3. Have you ever tried smoking a cigarette, even 1 or 2 puffs?  
a.) Yes   b.) No
4. Have you smoked a cigarette in the last 30 days?  
a.) Yes   b.) No
5. If you do smoke, how many days in the last 30 days have you smoked cigarettes?  
a.) 0   b.) 2 to 4 days   c.) 6 to 10 days   d.) 12 to 18 days   e.) 19 to 30 days
6. Most kids think smoking is:  
a.) Really cool  
b.) Kinda cool  
c.) Not at all cool
7. Do you think smoking is:  
a.) O.K. for your health  
b.) I'm not sure  
c.) Bad for your health
8. How many of the 100 kids do you think have EVER used alcohol (for example, beer, wine, wine coolers, whiskey, or rum)?  
a.) 0   b.) 1 to 15   c.) 16 to 30   d.) 31 to 45   e.) 46 to 60   f.) 61 to 75   g.) 76 to 100
9. Have you ever used alcohol (for example, beer, wine, wine coolers, whiskey, or rum)?  
a.) Yes  
b.) No
10. Have you seen this logo in your school?  
a.) Yes  
b.) No

